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**AAHP Special Session**  
**HPS Annual Meeting, Baltimore, MD Tuesday, July 15, 2014**  
**New Frontiers in Radiation Risk Communication**

*Ray Johnson, AAHP Past President*

This Special Session, co-chaired with Dr. Steven Becker, is to focus on a topic of great concern to most health physicists, namely public communications and understanding of radiation. We have a panel of eight renowned specialists in risk communication prepared to share their latest insights. They will speak in the following order.

Larry Petcovic – Social Neuroscience Insights for Building Relationships during Radiation Risk Communication.

Dr. Robert Brent – Deficiencies in Counseling Education and Methodology

Dr. Richard Toohey – The Memetics of Radiation Protection

Dr. Paul Locke – Risk Communication and the Safety Culture

Dr. Steven Becker – Public Communications and Radiation Emergency Risk Communication: Continuing Lessons from Fukushima Dai-ichi

Dr. Evelyn Bromet – Emotional Consequences of Nuclear Power Disasters

Ray Johnson – Radiation Safety Decisions – How we are Prone to Errors

Dr. Robert Emery – Strategies for Correcting Misinformation about Radiation

Five of these speakers: Drs. Brent, Toohey, Locke, Becker, and Bromet were recently identified by Dr. Fred Mettler, who gave the L.S. Taylor lecture at the annual NCRP meeting, as giants on whose shoulders our profession has evolved. Each speaker will have a 30-minute presentation and an open panel session for attendee questions will close out the day. Please join us for an enjoyable and enlightening program.